

ODESSA HISPANIC CHAMBER of COMMERCE

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Dear Interested Member:

Thank you, for considering an investment of time and involvement with the Odessa Hispanic Chamber of Commerce. Your contribution and involvement in our organization are a wise investment for your business and professional growth and development. Your association will be important in effecting a greater quality of life for the community at large and in your personal and professional development.

Our organization has worked hard for more than 13 years to be a strong partner and advocate of small business owners, new-business start-up's, the community at large, and those working to ensure a better future. Recently the State of Texas became a majority-minority state with Hispanic population of more than 50%. While we focus on highlighting Hispanic issues, our leadership is committed to serving the entire community, and to being a bridge in communications gaps and issues management—all of which are a catalyst for unity in our great community.

Our Chamber is setting the pace for coalescing different cultures and mindsets because of our devotion to inclusion and partnerships. We are working closely with such organizations as the Small Business Administration, UT-Permian Basin Small Business Development Center, Odessa College, the FDIC, the Odessa Chamber of Commerce, LULAC, and other groups to identify goals and implement viable plans for Odessa's future. We are in the process of developing a five-year plan and are interested in your input and ideas. Your needs, ideas and goals are important to us and we want to hear from you. Please take a few moments to fill out the attached questionnaire and return it to us so we can incorporate your thoughts and determine how you can become more integrally involved in this important strategic planning process. In the meantime, we will continue to develop an exciting Program of Work in the following areas and hope you are interested in participating in one of these Working Committees:

- *Business-to-Business Marketing*
- *Professional Growth & Development*
- *HUB Certification Assistance (State of Texas Program)*
- *Small Business Expositions and Trade Shows*
- *Small Disadvantaged Business Certification Process*
- *Small Business Start-up Referral Services*
- *Leadership Development*
- *Loan Processing Assistance*
- *Women in Business Counseling*
- *SBA HUBZONE Certification Process*

Other key provisions by our organization include annual membership; finance/business news and information; small business advocacy; legislative participation on various levels as related to small business issues; ribbon-cutting ceremonies for new businesses; and small business recognition events. Join us in our commitment to championing small business, developing leaders, enhancing business and professional growth and development, and creation of greater levels of entrepreneurialism. Please send in your Membership Application and appropriate dues today.

Best regards,

Mario Contreras
Chairman of the Board

Art Leal
Vice Chairman

2007 BOARD OF DIRECTORS

Executive Committee

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